

## Can you afford NOT to be a member of CMS?

This is an investment vital to your medical practice. Without realizing it, you benefit everyday from your membership in the Colorado Medical Society. Colorado Medical Society is at your service today only as the result of a long process of evolution in the age-old art and science of medicine. Many excellent physicians have preceded you in creating and shaping an organization which serves the needs of all physicians, an organization which has been serving physicians and their patients for over 130 years. It has withstood myriad changes in medical practice, in legislative process and in social demands. It will withstand many more changes, but you need to be a part of the organization to help direct the destiny of this proud profession.

**NOW... more than ever...  
you need CMS, and  
CMS NEEDS YOU!**



Colorado Medical Society  
P.O. Box 17550  
Denver, Colorado 80217-0550  
720.859.1001  
800.654.5653



Why should  
you join  
the...



**Colorado  
Medical Society**

# What does CMS membership offer you and your practice?



## Significant financial savings

- Save approximately 10% on your professional liability insurance premium through COPIC Insurance, providing the best in claims management, risk management training, and legal representation for CMS members.
- Save more with additional member benefits including an exclusive automobile purchase and leasing program, financial planning services, professional collection services and a CMS Platinum Plus credit card program with preferred interest rates and no annual fee.



## Powerful legislative advocacy

- Depend on the CMS Government Relations Division to defend your practice, the values of the profession, and the quality of medical care in both the State and Federal Legislature.
- Ask yourself: Without CMS, who would protect you and your patients from dangerous legislation bankrolled by special interests with deep pockets? Who would build the coalitions necessary to pass favorable legislation for physicians and their patients?



## Practical help managing your practice

- Acquire expert advice for you and your staff on how to work more profitably with managed care companies through such programs as the Hassle Factor Project and the CMS Office Manager Newsletter.
- Profit from organized, continuous negotiation by CMS with insurance carriers on behalf of all physicians.
- Rely on the expertise gained from ongoing monitoring and reporting of issues concerning Medicare and Medicaid through strong relationships with the state and federal regulatory agencies that affect these issues.
- Receive expert help with Health Insurance Portability and Accountability Act (HIPAA) and other government-mandated programs that affect your practice.



## Effective communication tools

- Stay informed with up to the minute information sent to you via ASAP, our weekly electronic newsletter, Colorado Medicine, our bi-monthly magazine, and the CMS annual membership directory, The Medical Office Resource Book.
- Visit our updated website with resource links for both you and your patients and enjoy a free listing, including a link to your website if available, in our web-based physician locator for prospective patients identifying you as a member in good standing with CMS.



## And much more . . .

- Critical analysis of policy issues affecting your patients and practice including quality of care, patient safety, public health and access to care.
- Accreditation of 33 different hospital and specialty society continuing medical education (CME) programs.
- Participation and recognition at all levels of organized medicine, including specialty and component societies, hospital medical staffs and the AMA.

In all of these areas and more, CMS is constantly working on behalf of you and over 6,300 other physician members and their patients throughout the state of Colorado. Individually, you simply cannot have the same impact on all of these crucial areas of medical practice as you can by joining CMS. In today's environment of big money lobbyists and advertising campaigns, you need the collective strength of the largest professional association of physicians in Colorado to insure that issues affecting you and your patients are resolved and protected.

The only way to insure the continued strength of this organization is the participation and support of as many Colorado physicians as possible. You owe it to yourself and your patients to become involved as a member of the Colorado Medical Society, at least to the point of further investigating what being a member of CMS can do for you.