



Creating

Medical Home Communities — Systems of Care/Patient Centered Medical Home Initiative

Fact Sheet:

Background & Objectives:

In July 2009, the Colorado Medical Society, in cooperation with the Colorado Academy of Family Physicians, the Colorado Chapter of the American Academy of Pediatrics, the Colorado Society for Osteopathic Medicine, the Colorado Chapter of the American College of Physicians and the Health TeamWorks, was awarded a two-year grant from the Colorado Health Foundation to help train doctors in new care delivery models, like as the Patient-Centered Medical Home, that improve quality and patient safety, while slowing cost growth. The objective of the initiative is to support physicians in making informed choices through increased awareness, education and hands-on technical assistance educating primary care and specialist physicians throughout the state about the value of a medical home approach.

Building Medical Homes & Neighborhoods:

Based on the results of a state-wide physician survey, and in coordination with feedback gathered from focus groups and physician leadership summits, a strategic, state-wide communication plan and action plan for implementation were developed with the following priorities:

- 1) *Messaging:* coordinate and simplify the message
 - The initiative works with our partners to develop a common message and basic education that can be deployed articles, newsletters and publications
 - Provide basic information to physicians through Colorado Medical Home Initiative website (<http://www.coloradomedicalhome.com/>)
- 2) *Physician Education:* offer physicians multiple opportunities & approaches to learn more about the medical home approach
 - Presentation & Webinars using trained physician speakers from a state-wide Speakers Bureau
 - Parade of Homes: tour an NCQA recognized Level 3 medical home to see the joint principles in action
 - Mentoring: connect up with physicians that have already completed the medical home journey
 - Rapid Improvement Activities: participate in hands-on learning for primary and specialty care practices that support medical home approach in care coordination, self-management, test tracking and NCQA self assessment
- 3) *Systems Approach:* leverage the importance of community by fostering medical neighborhoods
 - Work through existing local initiatives and leadership
 - Support of policies that further medical home adoption (such as payment reform and ACO models)
 - Focus on strategies that support primary care and specialty care communication to support care coordination such as physician compacts.
- 4) *Practice Outreach:* connect practices up with basic tools and education to get started
 - Resource Advisors offer personalized 1:1 education at your practice site
 - Support practices in identifying action plans or quality improvement activities
 - Connect practices up with self-paced or facilitated resources to support their medical home journey
 - For practices that are interested, resource advisor will facilitate a handover to more advance QI programs, where available.

For More Information Contact:

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