



## **Colorado Medical Society (CMS) 2019 Annual Meeting Event Description and Sponsorship Summary**

Date: September 14, 2019

Location: Denver Museum of Nature & Science

Address: 2001 Colorado Blvd, Denver, CO 80205

Phone: 303.370.6485

**EXPECTED NUMBER OF ATTENDEES: 120**

**Attendee Profile:** The *2019 Annual Meeting* is being marketed to physician-members of CMS. Physician attendees are expected to be from single-specialty and multi-specialty practices in Colorado.

**Sponsor Profile:** Organizations from industries such as medical products/services, financial services, and others are expected to sponsor at the *2019 Annual Meeting*. Sponsors will be assigned a table-top space on a first-come, first-serve basis.



## **GOLD LEVEL SPONSOR    \$2,500**

### **Site Benefits:**

- Gold Sponsors will have **one (1) table-top space** with signage identifying them as a Gold Sponsor.
- Opportunity to meet with attendees during the scheduled sponsor reception (6:00 p.m. – 6:45 p.m.), Gala Dinner, and Dessert Break.
- Opportunity for sponsor to provide handbags for CMS staff to distribute to attendees at registration.
- Recognition plaque presented at beginning of the Gala Dinner. Sponsor has opportunity to introduce himself/herself at podium.
- Opportunity to contribute gift item to the Gala Dinner prize drawing, which will take place after dinner and before dessert break.
- Two reps. from sponsoring company can participate in the Gala Dinner.

### **Advertising Benefits:**

- Sponsor listing shown on CMS' 2019 Inaugural Event webpage.
- Sponsorship of museum tickets for attendees, if registered by June 15th.
- Recognition of Gold Level Sponsors in the July/August edition of *Colorado Medicine*, if registered by June 15th. The magazine has a circulation of approximately 7,000.
- Register and pay by June 15th and you can place your 1/3<sup>rd</sup> page color ad in the July/Aug issue of CMS' *Colorado Medicine* magazine free of charge (**\$510 value**). (Sponsor should email ad artwork to Mike Campo [mike\\_campo@cms.org](mailto:mike_campo@cms.org) no later than June 15th, dimensions 4 5/8" x 4 3/4" format PDF or .jpg).
- Recognition in the program agenda, if registered by August 1st.

### **Direct Marketing Benefits:**

- Gold Level Sponsors will have opportunity to receive a post event mailing list of attendees for one-time use.

FOR FURTHER INFORMATION CONTACT: Mike Campo, Director of Business Development and Member Benefits 720-858-6310 or e-mail [mike\\_campo@cms.org](mailto:mike_campo@cms.org)